

2019
GALA

ESTAMOS UNIDOS DE PENNSYLVANIA

17TH ANNUAL LATIN GALA



EUP

Advancing Our Communities!

Estamos Unidos de Pennsylvania

Join us for an evening of fun featuring cocktails, hors d'oeuvres, a silent auction, dinner, and cultural music and traditions benefiting Estamos Unidos de Pennsylvania's (EUP) programs, services & outreach!

**Where: Best Western Premier
800 East Park Drive
Harrisburg, PA 17111**

**When: Saturday, September 14, 2019
Time: 5:30 – 9:00 p.m.**



Tickets

\$ **70.00** individual ticket

\$ **650.00** per table of ten

\$ **850.00** corporate table of ten (with program recognition)

RSVP required by 9/6 by calling 717-585-1150 or Email: euptreasurer@gmail.com

Tickets available at: <http://www.estamosunidospa.org/>

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ESTAMOS UNIDOS DE PENNSYLVANIA

17TH ANNUAL LATIN GALA

February 6, 2019

Dear EUP Friend (Amigo/Amiga!):

Estamos Unidos de Pennsylvania (EUP) is planning its annual Gala! EUP is an organization dedicated to providing our community avenues to advance, enrich, and better their lives through education, leadership, and social skills. Each year, EUP receives TV and news media attention for its Gala and community-based outreach that provides cultural awareness through the arts, traditions, and family values and assistance to our community with the integration process into the community at large.

On Saturday, September 14, 2019, at the BEST WESTERN PREMIER, the Central Hotel, 800 East Park Drive, Harrisburg, PA. EUP will celebrate its 17th Annual Gala celebration honoring our 2019-2020 college scholarship recipients as well as other gems among the many jewels at EUP! This year's theme is **“Embracing and Upholding Our Hispanic/Latino Roots!”** It will be an enlightening night of cultural traditions, scholarship recognitions, and special entertainment that highlights talent from various parts of the world!

Since 2002, **EUP has provided outreach and services to over 20,000 families** in this community alone! This was accomplished by the ongoing hard work of the 500+ faithful EUP volunteers and 70+ partnered local, regional/district, and statewide businesses that support EUP's mission, goals and objectives!

EUP also has provided over **\$100,000 in scholarship monies supporting more than 100 students** across all disciplines, including medicine, business, law, marketing, journalism, international relations, tourism, and liberal arts to name a few. Every year the monies we raise through donations like yours have been used towards our educational programs, including scholarships. Education is one of the vehicles we use to break the poverty cycle. We will continue the tradition of honoring our current and past EUP scholarship recipients at this year's gala so that you will have the opportunity to “meet and greet” these awardees in-person!

As in the past, the success of our Gala has largely been due to the contributions of our sponsors who have gone out of their way to lend financial support to this event. Every year the money we raise at that Gala has been used to our educational programs, including providing scholarships to college students.

We have several different packages for sponsorship and these are detailed in the sponsorship commitment form enclosed with this letter. You can choose how you would want to participate in the Gala and how you would like to help EUP in making our communities stronger! Your sponsorship will enable EUP to promote higher education by offering scholarships to students of diverse backgrounds. Education is one of the vehicles we use to break the poverty cycle.

Thank you for your consideration to become part of the Gala to raise funds for EUP, including its services, and its outreach. We look forward to hearing from you! In case of any queries, please feel free to contact us at (717) 585-1150 or visit our website at: www.estamosunidospa.org.

In appreciation,

Amanda Batista-Brgulja

Estamos Unidos de PA President



Event Location:
BEST WESTERN PREMIER,
The Central Hotel
800 East Park Drive
Harrisburg, PA 17111
(717) 561-2800

Gala Chair:
Amanda Batista-Brgulja

Committee Members:

Executive Board:

President: Amanda Batista-Brgulja
Vice-President: Pearl Sweeting
Secretary: Phyllis Sweeting
Treasurer: Pearl Sweeting (INTERIM)

Board of Directors:

Amanda Batista-Brgulja
America Schwartz, Highmark
Marisol Aviles, Business Consultant
Dr. Sara Ramirez, Penn State Health Milton S. Hershey Medical Center
Pearl Sweeting, Retired PA State Trooper
Phyllis Sweeting, Community Relations Coordinator
Jennie Jenkins, Harrisburg Magazine

Advisory Council Board:

Esmeralda Hetrick- Past President, Latin Link/La Voz Latina Central
Dr. Patricia Silveyra – University of North Carolina
Dr. Oralia Garcia Dominic- PSU; Highmark
Graham Hetrick- Dauphin County Coroner
Dr. Hector Richard Ortiz – Founder and Past President, Central Penn College

SPONSORSHIP AGREEMENT FOR 2019 GALA

Thank you for your consideration to become part of the Gala to raise funds for EUP, including its scholarship program, its services, and its outreach. This form represents a binding agreement between you, the contributor, and the 2019 Gala. Please read the enclosed information and make a copy for your records.

SPONSORSHIP LEVELS

\$15,000 – EUP Platinum Sponsor (Exclusive Presenting Sponsorship)

- ◆ Two full page ads in program booklet
- ◆ Additional recognition at other selected Estamos Unidos events
- ◆ 2 Feature tables for sponsor and guests (tables of 10 seats)
- ◆ Stage banner display; newspaper recognition
- ◆ Frequent recognition throughout event by Master of Ceremonies
- ◆ PowerPoint Recognition (45 seconds display)
- ◆ Scholarship named in your honor
- ◆ Your logo on the EUP website for 3 years

\$10,000 EUP Gold sponsor

- ◆ Full page ad Color in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Banner display
- ◆ Recognition by Master of Ceremonies
- ◆ Option for table for giveaways
- ◆ PowerPoint Recognition (30 second display)
- ◆ Scholarship named in your honor
- ◆ Your logo on the EUP website for 2 years

\$5,000 EUP Silver sponsor

- ◆ Full page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Option for table for giveaways
- ◆ PowerPoint Recognition (20 seconds display)
- ◆ Your logo on the EUP website for 1 year

\$2,500 EUP Bronze sponsor

- ◆ 1/2 page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Recognition by Master of Ceremonies
- ◆ PowerPoint Recognition (20 seconds display)
- ◆ Your logo on the EUP website for 1 year

\$1,500 EUP Supporter sponsor

- ◆ ¼ page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Recognition by Master of Ceremonies
- ◆ Your logo on the EUP website for 1 year

\$1,000 EUP Friend sponsor

- ◆ Business card listing B&W in program
- ◆ Table for sponsor and guests (table of 6 seats)
- ◆ Your logo on the EUP website for 1 year



2019 EUP 17TH ANNUAL GALA

Contributor agrees to the following donation(s) in kind (donations and gifts are tax-deductible):

Donation #1 RETAIL Value: _____ DESCRIPTION: _____

Pickup/Delivery Date: _____

Donation #2 RETAIL Value: _____ DESCRIPTION: _____

Pickup/Delivery Date: _____

CONTACT INFORMATION

Company Name: _____ Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____ Email: _____

Credit Card Number: _____ Expiration date: _____

Checks Payable to: Estamos Unidos de Pennsylvania (EUP) (see page 2)

Print Name: _____ Title: _____

Signature: _____ Date: _____

TICKETS

\$ **70.00** per guest ticket: Quantity: _____ Total Cost: _____ (Tax Deduction: \$30 per ticket)

\$ **650.00** per table of ten: Quantity: _____ Total Cost: _____

\$ **850.00** per corporate table of ten: Quantity: _____ Total Cost: _____

Checks may be mailed to:

Estamos Unidos de Pennsylvania

Attn: Estamos Unidos Gala 2019

EUP Treasurer

P.O. Box 60709, HBG, PA 17106

717-585-1150

Tickets available at: www.estamosunidospa.org

Event Location:

BEST WESTERN PREMIER,
The Central Hotel
800 East Park Drive
Harrisburg, PA 17111
(717) 561-2800

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Brgulja
Vice-President: Pearl Sweeting
Secretary: Phyllis Sweeting
Treasurer: Pearl Sweeting
(INTERIM)

Board of Directors:

Amanda Batista-Brgulja
America Schwartz, Highmark
Marisol Aviles, Business
Consultant
Dr. Sara Ramirez, Penn State
Health Milton S. Hershey
Medical Center
Pearl Sweeting, Retired PA
State Trooper
Phyllis Sweeting
Jennie Jenkins, Harrisburg
Magazine

Advisory Council Board:

Esmeralda Hetrick- Past
President, Latin Link/La Voz
Latina Central
Dr. Patricia Silveyra -
University of North Carolina
Dr. Oralia Garcia Dominic-
PSU; Highmark
Graham Hetrick - Dauphin
County Coroner
Dr. Hector Richard Ortiz –
Founder and Past President,
Central Penn College

Advertisement Artwork Deadline: September 6, 2019

Advertising Rates:

- ___ Full Page Ad \$600**
Black & White 7 x 10" no bleed
- ___ Half Page Ad \$300**
Horizontal: Black & White 7 x 5" no bleed
Vertical: Black & White 3.5 x 10" no bleed
- ___ Quarter Page Ad \$200**
Horizontal: Black & White 7 x 2.5" no bleed
Vertical: Black & White 3.5 x 5" no bleed
- ___ Business Card \$100**
Black and White 3.25 x 2" no bleed
(Full, half, quarter page and business card
ads include listing in advertiser index)
- ___ Friend of EUP \$50**
(listing in program – 50 character limit)

NEW!! All packages include featuring your logo on the EUP website for 1 year.

Comments:

Business Name:

Contact Name:

Address:

Phone:

Cell:

Fax:

Email:

Payment Method

Card #: _____

Expiration Date: ___/___

Signature: _____
___ Visa ___ MasterCard ___ Amex ___ Discover
___ Check Enclosed

Checks may be mailed to:
Estamos Unidos de Pennsylvania
Attn: Estamos Unidos Gala 2019
EUP Treasurer
P.O. Box 60709, HBG, PA 17106
717-585-1150

Completed Form may be scanned and submitted by email to:
euptreasurer@gmail.com

PDF ads are due by September 6, 2019
Email Subject Line should read:
"Estamos Unidos de PA 2019 Gala"

Artwork by PDF files may be submitted by email to:
euptreasurer@gmail.com

No refunds or exchanges if ad materials are not received by the due date September 6, 2019.

For more information, please contact Co-chair:
Amanda Batista @ (717) 585-1150 OR
Email: amandambatista@yahoo.com OR
Email: euptreasurer@gmail.com

Also visit us on our website: www.estamosunidospa.org

Find us on Facebook:
<http://www.facebook.com/#!/estamosunidospa>