

2017
GALA

ESTAMOS UNIDOS DE PENNSYLVANIA

15TH ANNUAL LATIN GALA



February 21, 2017

Dear EUP Friend (Amigo/Amiga!):

Estamos Unidos de Pennsylvania (EUP) is planning its annual Gala! EUP is an organization dedicated to providing our community avenues to advance, enrich, and better their lives through education, leadership, and social skills. Each year, EUP receives TV and news media attention for its Gala and community-based outreach that provides cultural awareness through the arts, traditions, and family values and assistance to our community with the integration process into the community at large.

On **Saturday, November 4, 2017, at The Central Hotel Harrisburg Best Western Premier**, 800 East park Drive, Harrisburg, PA 17111. EUP will celebrate its 15th Annual Gala celebration honoring our 2017-2018 college scholarship recipients as well as other gems among the many jewels at EUP! This year's theme is "***La Quinceanera (Sweet 15) de EUP, Celebrating 15 years that EUP has given Scholarships!***" It will be a fun night of cultural traditions, scholarship recognitions, and special entertainment that highlights talent from various parts of the world!

Since 2002, **EUP has provided outreach and services to over 20,000 families** in this community alone! This was accomplished by the ongoing hard work of the 500+ faithful EUP volunteers and 70+ partnered local, regional/district, and statewide businesses that support EUP's mission, goals and objectives!

EUP also has provided over **\$87,000 in scholarship monies supporting 92 students** across all disciplines, including medicine, business, law, marketing, journalism, international relations, tourism, and liberal arts to name a few. Every year the monies we raise through donations like yours have been used to our educational programs, including scholarships. Education is one of the vehicles we use to break the poverty cycle. We will continue the tradition of honoring our current and past EUP scholarship recipients at this year's gala so that you will have the opportunity to "meet and greet" these awardees in-person!

As in the past, the success of our Gala has largely been due to the contributions of our sponsors who have gone out of their way to lend financial support to this event. Every year the money we raise at that Gala has been used to our educational programs, including providing scholarships to college students.

We have several different packages for sponsorship and these are detailed in the sponsorship commitment form enclosed with this letter. You can choose how you would want to participate in the Gala and how you would like to help EUP in making our communities stronger! Your sponsorship will enable EUP to promote higher education by offering scholarships to students of diverse backgrounds. Education is one of the vehicles we use to break the poverty cycle.

Thank you for your consideration to become part of the Gala to raise funds for EUP, including its services, and its outreach. We look forward to hearing from you! In case of any queries, please feel free to contact us at 717-963-5824 or visit our website at: www.estamosunidospa.org

In appreciation,

Amanda Batista
Gala Chair & EUP President

Maria Tran
Gala Co-chair

cc: Dr. Patricia Silveyra, immediate Past President
cc: Dr. Oralia Garcia Dominic, Past President
cc: Dr. Hector and Marisol Ortiz, EUP Co-Founders
cc: Esmeralda Hetrick, Past President



SPONSORSHIP AGREEMENT FOR 2017 GALA

Thank you for your consideration to become part of the Gala to raise funds for EUP, including its scholarship program, its services, and its outreach. This form represents a binding agreement between you, the contributor, and the 2016 Gala. Please read the enclosed information and make a copy for your records.

Event Location:

The Central Hotel Harrisburg
Best Western Premier
800 East Park Drive
Harrisburg, PA 17111
(717) 561-2800

Gala Chairs:

Amanda Batista
Maria Tran

Committee Members:

Amanda Batista, President
Dr. Patricia Silveyra, past President
Marisol Aviles, Co-Founder
Dr. Hector Ortiz, Co-Founder
Esmeralda Hetrick, Co-Founder
Dr. Oralia Dominic
Dr. Sarah Ramirez
Shelley Beyar
America Vail
Pearl Sweeting
Phyllis Sweeting
Roxanne Garcia
Gail Bishop
Mary Davis
Ruth Cruz
Ingrid Gonzalez
Karla Gurian
Graham Hetrick
Mildred Hernandez

PR/Marketing:

Ruth Cruz
Dr. Hector Ortiz

EUP Webmaster

Dr. Patricia Silveyra

EUP President:

Amanda Batista

EUP Treasurer:

Maria Tran

SPONSORSHIP LEVELS

\$15,000 – EUP Platinum Sponsor (Exclusive Presenting Sponsorship)

- ◆ Two full page ads in program booklet
- ◆ Additional recognition at other selected Estamos Unidos events
- ◆ 2 Feature tables for sponsor and guests (tables of 10 seats)
- ◆ Stage banner display; newspaper recognition
- ◆ Frequent recognition throughout event by Master of Ceremonies
- ◆ PowerPoint Recognition (45 seconds display)
- ◆ Scholarship named in your honor
- ◆ Your logo on the EUP website for 3 years

\$10,000 EUP Gold sponsor

- ◆ Full page ad Color in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Banner display
- ◆ Recognition by Master of Ceremonies
- ◆ Option for table for giveaways
- ◆ PowerPoint Recognition (30 second display)
- ◆ Scholarship named in your honor
- ◆ Your logo on the EUP website for 2 years

\$5,000 EUP Silver sponsor

- ◆ Full page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Option for table for giveaways
- ◆ PowerPoint Recognition (20 seconds display)
- ◆ Your logo on the EUP website for 1 year

\$2,500 EUP Bronze sponsor

- ◆ 1/2 page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Recognition by Master of Ceremonies
- ◆ PowerPoint Recognition (20 seconds display)
- ◆ Your logo on the EUP website for 1 year

\$1,500 EUP Supporter sponsor

- ◆ ¼ page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Recognition by Master of Ceremonies
- ◆ Your logo on the EUP website for 1 year

\$1,000 EUP Friend sponsor

- ◆ Business card listing B&W in program
- ◆ Table for sponsor and guests (table of 6 seats)
- ◆ Your logo on the EUP website for 1 year



2017 EUP 15TH ANNUAL GALA

Contributor agrees to the following donation(s) in kind (donations and gifts are tax-deductible):

Donation #1 RETAIL Value: _____ DESCRIPTION: _____
Pickup/Delivery Date: _____

Donation #2 RETAIL Value: _____ DESCRIPTION: _____
Pickup/Delivery Date: _____

CONTACT INFORMATION

Company Name: _____ Contact Name: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Telephone #: _____ Fax #: _____ Email: _____

Credit Card Number: _____ Expiration date: _____

Checks Payable to: Estamos Unidos de Pennsylvania (EUP) (see page 2)

Print Name: _____ Title: _____
Signature: _____ Date: _____

TICKETS

\$ **70.00** per guest ticket: Quantity: _____ Total Cost: _____ (Tax Deduction: \$ 30 per ticket)

\$ **650.00** per table of ten: Quantity: _____ Total Cost: _____

\$ **850.00** per corporate table of ten: Quantity: _____ Total Cost: _____

Checks may be mailed to:

Estamos Unidos de Pennsylvania

Attn: Estamos Unidos Gala 2017

Treasurer Maria Tran

P.O. Box 60709, HBG, PA 17106

717-963-5824

Tickets available at:

<http://www.estamosunidospa.org/2017-annual-gala.html>

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Committee Members:

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Dr. Patricia Silveyra, past
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Marisol Aviles, Co-Founder
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Esmeralda Hetrick, Co-
Founder
Dr. Oralia Dominic
Dr. Sarah Ramirez
Shelley Beyar
America Vail
Pearl Sweeting
Phyllis Sweeting
Roxanne Garcia
Gail Bishop
Mary Davis
Ruth Cruz
Ingrid Gonzalez
Karla Gurian
Graham Hetrick
Mildred Hernandez

PR/Marketing:

Ruth Cruz
Dr. Hector Ortiz

EUP President:

Amanda Batista

EUP Treasurers:

Maria Tran

Payment Method

Card #: _____

Expiration Date: ___/___

Signature: _____

___ Visa ___ MasterCard ___ Amex ___ Discover

___ Check Enclosed

Checks may be mailed to:

Estamos Unidos de Pennsylvania

Attn: Estamos Unidos Gala 2017

Treasurer Maria Tran

P.O. Box 60709, HBG, PA 17106

717-963-5824

Completed Form may be scanned and submitted by email to:

euptreasurer@gmail.com

PDF ads are due by: October 27th, 2017

Email Subject Line should read:

“Estamos Unidos de PA 2017 Gala”

Advertising Rates:

___ **Full Page Ad \$550**

Black & White 7 x 10" no bleed

___ **Half Page Ad \$300**

Horizontal: Black & White 7 x 5" no bleed

Vertical: Black & White 3.5 x 10" no bleed

___ **Quarter Page Ad \$200**

Horizontal: Black & White 7 x 2.5" no bleed

Vertical: Black & White 3.5 x 5" no bleed

___ **Business Card \$100**

Black and White 3.25 x 2" no bleed

(Full, half, quarter page and business card
ads include listing in advertiser index)

___ **Friend of EUP \$50**

(listing in program – 50 character limit)

**NEW!! All packages include featuring your
logo on the EUP website for 1 year.**

Comments:

Business Name:

Contact Name:

Address:

Phone:

Cell:

Fax:

Email:

Artwork by PDF files may be submitted by email to:

euptreasurer@gmail.com

No refunds or exchanges if ad materials are not received by
the due date November 1, 2017.

For more information, please contact Co-chairs:

Amanda Batista

Email: amandambatista@yahoo.com

Maria Tran

Email: euptreasurer@gmail.com

Also visit us on our website: www.estamosunidospa.org

Find us on Facebook:

<http://www.facebook.com/#!/estamosunidospa>