



Estamos Unidos de Pennsylvania



16th Annual - "Fiesta del Niño" Children's Christmas Party



Maria Tran, EUP Treasurer
717-963-5824

Website: www.estamosundiospa.org

Donate: <http://www.estamosundiospa.org/donate>

Facebook: <http://www.facebook.com/#!/estamosundiospa>

*John Harris High School
2451 Market Street, Harrisburg, PA 17103
December 17, 2017- 2PM to 6PM*

Estamos Unidos De Pennsylvania has been recognized by the IRS as a charitable organization under regulation 501(c) (3). The official registration and financial information of Estamos Unidos may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement

February 23, 2017

Dear Community Leader:

Estamos Unidos de Pennsylvania is proud to announce its 16th annual “Fiesta Del Niño – Children’s Christmas Party.” Estamos Unidos will once again host this Christmas event for inner city families on **Sunday, December 17th, 2017 at John Harris High School from 2:00p.m. to 6:00 p.m.**

At any given year, we provided gifts, food, joy, and a cultural learning experience of holiday, family, and tradition to over **1,200** children (and 600 family members) individuals. Each year our number of participants continues to increase. In fact, this year we plan to serve approximately **1,300** children and **1,000** individuals (inclusive of family members, community leaders, volunteers, staff and etc.). Event is held rain or shine, even on if it snows! ☺

As you are well aware, holidays can be stressful, especially when health and/or financial issues prevail. Estamos Unidos understands the community’s needs and strives to make this season a pleasant time for those who would not otherwise have the opportunity.

We ask for your support in this mission. Each year, we need toys for children ages one through twelve, and donations of healthy food and refreshments. Any contributions and/or donations are greatly appreciated.

We also invite you and others from your organization to join us in this effort by volunteering your time. The Children’s Christmas Party is only made possible by those who volunteer their time and skills to Estamos Unidos each year. There are many ways to get involved in the months and days leading up to the Children’s Christmas Party as well as on the day of the party.

This packet of information also contains the details of this year’s sponsorship levels as well as advertisement options available to you and your organization.

If you wish to become a sponsor, make a tax deductible donation, or volunteer, please contact us at webmaster@estamosunidospa.org, subject “Fiesta del Niño – Children’s Christmas Party.” We can arrange a pick up for any donations, as needed.

Please help us celebrate the true meaning of the holiday season and make a difference to deserving children and families in our community. The greatest gift that we can give is to share our joy with those who are less fortunate.

Thank you again for your support; we look forward to your participation! Together we can keep our communities healthy, strong, and thriving! Visit our website www.estamosunidospa.org and find us on Facebook.

Sincerely,

Amanda Batista-Brgulja, President

Hector Ortiz, Fiesta Del Niño Event Chair

cc'd: Dr. Patricia Silveyra, Immediate Past President

Marisol Aviles, Board of Directors, Christmas Party Liaison

Hector Ortiz, Christmas Party Chair



Estamos Unidos de Pennsylvania



16th Annual - "Fiesta del Niño" Children's Christmas Party Presented by The Hershey Company

2017 Sponsorship Levels

Presenting Sponsorship:
\$5,000.00

- Exclusive Presenting Sponsor
- Banner displayed at Venue
- Two Full Page Program Ad
- Logo & listing on all printed & emailed materials (includes one year of web advertising)
- Radio Recognition
- Local Newspapers Recognition

"Papa Noel" Sponsorship:
\$4,000.00

- Banner displayed at Venue
- Two Full Page Program Ad
- Logo & listing on all printed & emailed materials (includes one year of web advertising)
- Radio Recognition
- Local Newspapers Recognition

"Holiday Carolers" Sponsorship:
\$3,000.00

- Banner displayed at venue,
- One Full Page Program Ad
- Logo on printed materials, website and program (includes six months of web advertising)

"Reindeer" Supporters:
\$1,500.00

- Listing on printed materials,
- Half Page Program Ad
- Banner displayed at venue,
- Website advertising for three months

"Mistletoe" Supporter:
\$ 500.00

- Listing on printed materials,
- Website advertising for one month
- Quarter page ad

If you wish to become a sponsor at any level or make a donation to Estamos Unidos please contact us at webmaster@estamosunidospa.org, subject "Fiesta del Niño – Children's Christmas Party."



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Children's Christmas Party
Presented by The Hershey Company*

2017 Program Advertisement

Select an advertisement option from the table below. Provide your organization's information. Mail completed forms and checks to Estamos Unidos at:

Note: Payment also accepted online on EUP website: Donate: <http://www.estamosunidospa.org/donate>

Estamos Unidos de Pennsylvania

Attn: Fiesta del Niño – Children's Christmas Party – Program Advertisement

P.O. Box # 60709

Harrisburg, Pennsylvania 17106

Select Option	Descriptions and Rates
	Full Page Ad \$350 <input type="checkbox"/> Black & White 7 x 10" no bleed
	Half Page Ad \$200 <input type="checkbox"/> Horizontal: Black & White 7 x 5" no bleed <input type="checkbox"/> Vertical: Black & White 3.5 x 10" no bleed
	Quarter Page Ad \$125 <input type="checkbox"/> Horizontal: Black & White 7 x 2.5" no bleed <input type="checkbox"/> Vertical: Black & White 3.5 x 5" no bleed
	Business Card \$65 <input type="checkbox"/> Black and White 3.25 x 2" no bleed <input type="checkbox"/> Full, half, quarter page and business card ads include listing in advertiser index
	Friend of EUP \$50 <input type="checkbox"/> Listing in program – 50 character limit

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2017 Program Advertisement (continued)

Organization Name:	
Contact Name:	
Organization Address: (Number, Street, City, State, Zip):	
Phone:	
Fax:	
E-Mail:	
Comments:	

Submit advertisement artwork as a .pdf file to euptreasurer@gmail.com subject: "Fiesta del Niño – Children's Christmas Party – Program Advertisement". All artwork due no later than December 4, 2017. No refunds or exchanges if ad materials are not received by due date.

